



vital body®

PREMIUM CBD
SKIN & BODY CARE



Welcome to Vital Body

Our mission is to elevate the standard of care in the spa industry using the restorative power of CBD, helping people heal and nourish their bodies so they can live an active, vital life.





THE VITAL BODY STORY

Treating people in pain for over 20 years.

Jennifer and Kelly are lifelong bodyworkers with a passion for natural medicine. Treating over 50,000 people in their spa, they learned firsthand the power of intelligent bodywork—combined with CBD—to create lasting relief and VITALITY.

Our Commitment to You

- 01 CLEAN INGREDIENTS
- 02 PROVEN RESULTS
- 03 SUPPORT & EDUCATION



A Legacy of Service

Our Timeline



2005

Jennifer and Kelly teamed up to design and teach advanced massage therapy courses.



2011

We built a team of massage experts and launched our spa, Vital Body Therapy, in our hometown of Santa Cruz, CA. Together we have treated over 50,000 people.



2017

Jennifer created the first version of our CBD Muscle & Joint Relief Cream to treat our clients, and we began producing it in Kelly's kitchen! We were the first spa in California to formally offer CBD Massage as a service.



2018

Our clients and staff loved it so much that we were inspired to create a whole line. We quickly expanded into our first full-scale manufacturing facility.



2020

As the only CBD line founded by massage therapists, we created an educational and training platform to serve resorts, spas, and practitioners alike.



2025

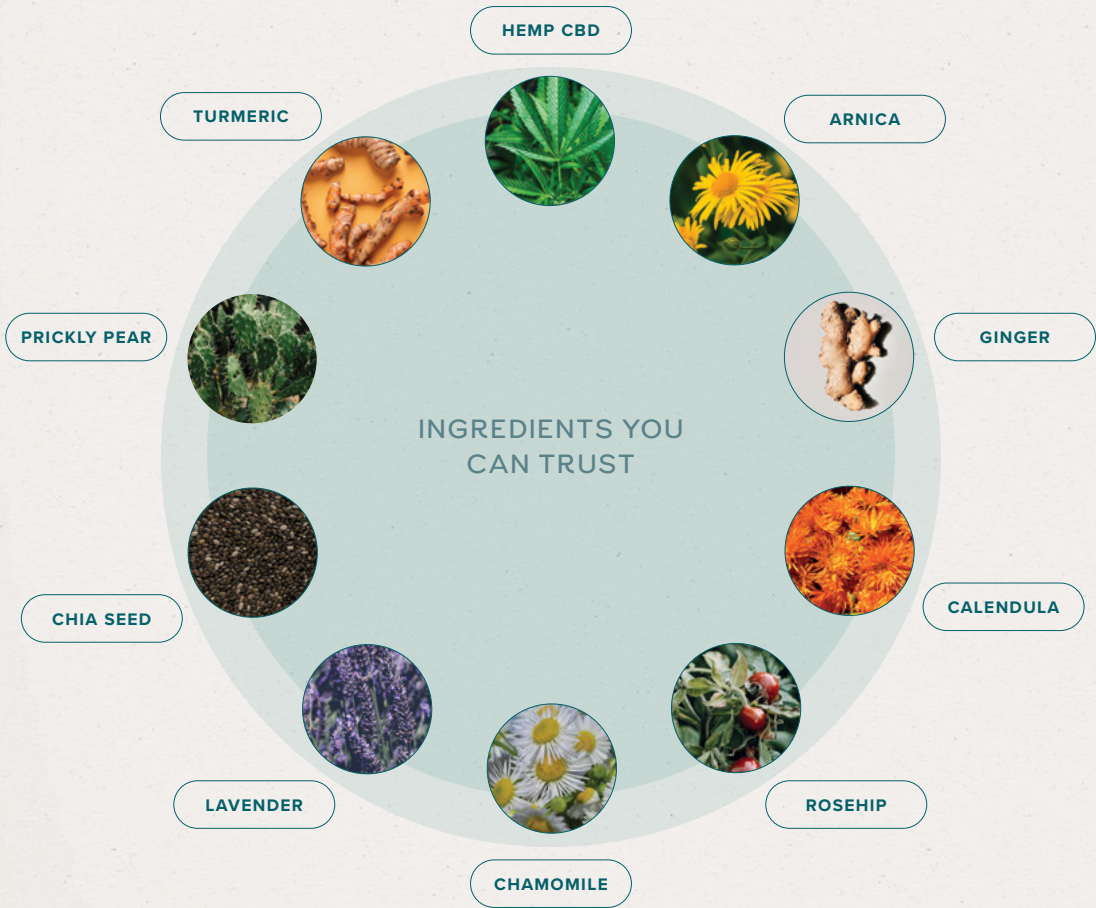
Thriving as a woman-owned business and one of the nation's top CBD lines for spa.





Ingredients Matter

Formulated with a bounty of botanicals known for their healing properties. We keep it simple, as nature intended.





RETAIL COLLECTION

Targeted relief and everyday
wellness for a lifetime of vitality.


vital body

CBD FOR Relief & Recovery

Decrease pain & inflammation and get
back to doing what you love.



BEST
SELLER



MUSCLE & JOINT RELIEF CREAM CBD & ARNICA

1.5 oz • 800 mg CBD | 3 oz • 1600 mg CBD

Our best-selling signature cream, made with organic broad-spectrum hemp oil and six healing herbs—including arnica and ginger—offers fast relief for muscles and joints. Pure essential oils and cooling menthol enhance its soothing effect, helping to restore your body to a state of ease.

INGREDIENTS: WATER, SAFFLOWER OIL, STEARIC ACID, SHEA BUTTER, OLIVE OIL, GLYCERIN, POTASSIUM STEARATE, CETEARYL ALCOHOL, GLYCERYL STEARATE, GLYCOL STEARATE, MENTHOL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA MONTANA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, PHENOXYETHANOL, ETHYLHEXYLGLYCERIN, AND ESSENTIAL OILS OF ORANGE, EUCALYPTUS, LAVENDER, CEDARWOOD, AND VETIVER.



REBOUND SPORT BALM

CBD & ARNICA

1 oz • 800 mg CBD

Potent and effective, this on-the-go balm can be applied before or after a workout for maximum relief and recovery. Perfect for your gym bag or the office, and easy to use whenever you need it.

INGREDIENTS: SHEA BUTTER, BEESWAX, SAFFLOWER OIL, OLIVE OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, MENTHOL, TOCOPHEROL, AND ESSENTIAL OILS OF LAVENDER, EUCALYPTUS, ORANGE, CEDAR-WOOD, AND VETIVER.





CBD MINERAL BATH SOAK

LAVENDER & BERGAMOT

4 oz • 25 mg CBD | 16 oz • 200 mg CBD

Float in bliss with the ultimate healing bath experience. Perfect for at-home or in-service spa use, this CBD and magnesium soak relaxes sore muscles, calms irritated skin and nerves, and prepares the body for a perfect night's sleep.

INGREDIENTS: EPSOM SALT, DENDRITIC SALT, SAFFLOWER OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, AND ESSENTIAL OILS OF LAVENDER, HO WOOD, AND BERGAMOT.

CBD MINERAL BATH SOAK TUBE

LAVENDER & BERGAMOT

16 oz • 100 mg CBD

Our same incredible magnesium and CBD formulation in elevated, luxurious packaging. The perfect gift to surprise and delight.

INGREDIENTS: EPSOM SALT, DENDRITIC SALT, SAFFLOWER OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, AND ESSENTIAL OILS OF LAVENDER, HO WOOD, AND BERGAMOT.



REST & RELAX SHOULDER WRAP

LAVENDER & PEPPERMINT

Infused with calming lavender and peppermint for deeper relaxation. Perfectly contoured to the neck and shoulders, making it easy to use in the waiting room, spa services, or at home.





CBD FOR
Everyday Wellness

Discover optimum vitality and awaken
your senses with daily self-care rituals.



RADIANCE BODY OIL
CBD & ROSEHIP
5 oz • 750 mg CBD

Get ready to glow! Infused with six nourishing herbs and organic hemp CBD, this quick-absorbing oil is ideal for everyday use to hydrate, soften, and calm the skin. Add to a bath or apply after a shower and delight in the incredible aromas of lavender, juniper berry, and vetiver. A lovely and luxurious way to support skin health.

INGREDIENTS: SUNFLOWER OIL, SAFFLOWER OIL, APRICOT KERNEL OIL, ROSEHIP OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, TOCOPHEROL, AND ESSENTIAL OILS OF LAVENDER, JUNIPER BERRY, ORANGE, CEDARWOOD, AND VETIVER.



AFTERGLOW BODY CREAM
CBD & VANILLA
5 oz • 750 mg CBD

A rich and captivating combination of cocoa and shea butters, jojoba oil, and organic hemp CBD. With a subtle hint of vanilla and clove essential oils, this luxurious body cream will leave your skin soft, and your senses enchanted.

INGREDIENTS: WATER, FRACTIONATED COCONUT OIL, SHEA BUTTER, GLYCERIN, OLIVE OIL, CETYL ALCOHOL, COCOA SEED BUTTER, APRICOT KERNEL OIL, SODIUM HYALURONATE, CANDELLA/JOJOBA/RICE BRAN POLYGLYCERYL-3 ESTERS, SQUALANE (PLANT-BASED), ORGANIC BROAD-SPECTRUM HEMP EXTRACT, CAPRYLYL GLYCOL, CETEARYL ALCOHOL, GLYCERYL STEARATE, SODIUM STEAROYL LACTYLATE, TETRASODIUM GLUTAMATE DIACETATE, TOCOPHERYL ACETATE, CHLORPHENESIN, PHENOXYETHANOL, ACRYLATE CROSSPOLYMER, SODIUM HYDROXIDE, VANILLA OLEORESIN, VANILLA EXTRACT, AND ESSENTIAL OILS OF SWEET ORANGE, CLOVE, AND BLACK PEPPER.



LUMINOUS FACIAL OIL

CBD & PRICKLY PEAR
1 oz • 1200 mg CBD

Illuminate and glow with our ultra-lightweight facial oil. Enjoy the powerful anti-inflammatory benefits of CBD combined with a bounty of botanicals such as rosehip, prickly pear, and chia seed oils for a brighter and more balanced complexion. This deeply hydrating oil is formulated to lock in moisture, reduce inflammation, smooth fine lines, and brighten skin. Suitable for all skin types, won't clog pores.

INGREDIENTS: JOJOBA OIL, MEADOWFOAM SEED OIL, SQUALANE (PLANT-BASED), CHIA SEED OIL, PRICKLY PEAR SEED OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ROSEHIP SEED OIL, SEA BUCKTHORN OIL, TOCOPHEROL AND ESSENTIAL OILS OF GERANIUM, ROSE ABSOLUTE, BERGAMOT, AND ROMAN CHAMOMILE.



VITAL BODY DRY BRUSH

Slough away dead skin and stimulate circulation for smoother, softer, reinvigorated skin. Designed for use prior to showering, and perfect to pair with Radiance Body Oil.

VITAL BODY GUA SHA

The Chinese therapy of Gua Sha involves massaging the stone over the skin to promote circulation, decrease the appearance of fine lines, and support the lymphatic system. The Gua Sha tool also helps skin care products, such as our Luminous Facial Oil, be absorbed into the deeper layers of the skin.



BRILLIANCE BODY SCRUB

PALO SANTO & ORANGE
10 oz • 750 mg CBD

Pamper your skin with our luxurious sugar-based body scrub. The coconut sugar gently exfoliates the skin, while fine Dead Sea salt adds an extra layer of exfoliation and replenishes essential minerals. The grounding blend of Palo Santo and orange combine with CBD and jojoba oil to hydrate, reduce redness and inflammation, and protect freshly exfoliated skin.

INGREDIENTS: SUGAR, JOJOBA OIL, COCONUT OIL, DEAD SEA SALT, SHEA BUTTER, GLYCERYL STEARATE CITRATE, POLYGLYCERYL-3 STEARATE, HYDROGENATED LECITHIN, TOCOPHEROL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, HYDROXYACETOPHONE, VANILLA FRUIT EXTRACT, AND ESSENTIAL OILS OF ORANGE, GERANIUM, PALO SANTO, AND GINGER.





CBD Ingestibles

For Stress, Sleep and Relaxation.

CBD INGESTIBLES



RESTORE CBD TINCTURE

TURMERIC & BLACK CUMIN

1 oz • 1200 mg CBD

A highly potent formula with 1200 mg CBD and organic turmeric that will help bring balance back to your body and your life. Enjoy this light, flavorful tincture day or night for a calmer mind and spirit, and restful sleep.

INGREDIENTS: FRACTIONATED COCONUT OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, TURMERIC, BLACK CUMIN, BLACK PEPPER, STEVIA.





RISE & SHINE FOCUS GUMMIES

STRAWBERRY

CBD • CBG • Vitamin B12 • THC FREE

Start your day focused and ready! Two powerful nutrients—CBG and Vitamin B12—combine with CBD to give your body focus and clarity to win the day. With zero THC, these vegan gummies were crafted to enhance brain function and balance your whole being.

INGREDIENTS: ORGANIC TAPIOCA SYRUP, BEET SUGAR, PURIFIED WATER, NATURAL FLAVORS, PECTIN, FRUIT AND VEGETABLE POWDER (COLOR), CITRIC ACID, CBD, VITAMIN B12, CBG.



REST & RENEW SLEEP GUMMIES

ELDERBERRY

CBD • CBN • Melatonin • THC FREE

Discover the ultimate solution for restful sleep and stress relief with our all-natural, broad-spectrum hemp CBD gummies. Expertly crafted with powerful sleep aids to calm and relax the body, these tasty gummies are vegan and THC-free.

INGREDIENTS: ORGANIC TAPIOCA SYRUP, BEET SUGAR, PURIFIED WATER, NATURAL FLAVORS, PECTIN, FRUIT AND VEGETABLE POWDER (COLOR), CITRIC ACID, CBD, CBN, MELATONIN, L-THEANINE.



PEACEFUL PUP CBD DOG CHEWS

CHAMOMILE & HEMP SEED OIL

30 Chews • 10 mg CBD per Chew

Packed with tasty, wholesome ingredients these delicious CBD chews are formulated to calm your pup's nervous system, reduce inflammation, and support skin, joint, and gut health. THC-free.

INGREDIENTS: WHITEFISH, FISH MEAL, SWEET POTATOES, PEAS, GARBANZO BEANS, POTATOES, CANOLA OIL (PRESERVED WITH MIXED TOCOPHEROLS), HEMP SEED OIL, TURMERIC, ROSEMARY POWDER, CHAMOMILE, TOMATO POMACE, POTATO PROTEIN, FLAXSEED, NATURAL FLAVOR, SALT, CHOLINE CHLORIDE, DRIED CHICORY ROOT, YUCCA SCHIDIGERA EXTRACT, TOMATOES, BLUEBERRIES, RASPBERRIES, DRIED ENTEROCOCCUS FAECIUM FERMENTATION PRODUCT, DRIED LACTOBACILLUS CASEI FERMENTATION PRODUCT, DRIED LACTOBACILLUS PLANTARUM FERMENTATION PRODUCT, DRIED TRICHODERMA LONGIBRACHIATUM FERMENTATION EXTRACT, CANNABIDIOL (CBD), VITAMIN E, IRON PROTEINATE, ZINC PROTEINATE, COPPER PROTEINATE, FERROUS SULFATE, ZINC SULFATE, COPPER SULFATE, POTASSIUM IODIDE, THIAMINE MONONITRATE (VITAMIN B1), MANGANESE PROTEINATE, MANGANOUS OXIDE, ASCORBIC ACID, VITAMIN A, BIOTIN, NIACIN, CALCIUM PANTOTHENATE (VITAMIN B6), VITAMIN B12, RIBOFLAVIN (VITAMIN B2), VITAMIN D, FOLIC ACID, BEEF FLAVORING.





Gifts & Apparel

VITAL BODY HOODIE

Elevate your comfort game with our Big Sur, CA inspired hoodie. This beautiful design and ultra-soft fabric combine to wrap you in cozy bliss. Whether you're chasing waves or enjoying a sunset stroll, bring comfort and effortless style with you.

VITAL BODY CROP SWEATSHIRT

Inspired by the essence of sunny California, our women's crop sweatshirt captures the laid-back spirit of the Golden State. Designed to embody effortless style and comfort, it exudes a relaxed vibe that perfectly complements your coastal adventures.





SWEET DREAMS SLEEP KIT

Includes: Restore Tincture
4 oz Mineral Soak • Silk Sleep Mask

A solution for better sleep! The Sweet Dreams CBD Sleep Kit was created to help you fall, and stay, asleep. Each product works synergistically to help bring you to a state of peace and relaxation. A perfect in-room sleep amenity for hotel guests.




BRIGHTEN UP FACIAL KIT

Includes: Luminous Facial Oil
Gua Sha • Silk Headband & Tie

Your journey to a glowing complexion just got easier! Reduce fine lines, brighten and hydrate your beautiful skin with this perfect at-home spa ritual.





PROFESSIONAL COLLECTION

Made by massage therapists on a mission to elevate the spa industry to a new standard of excellence.


vital body



MASSAGE CREAM

16 oz • 48 oz • 128 oz | 150 mg CBD per oz

We know what a therapist needs in a cream to deliver the best massage—the perfect balance of grip and glide, the right absorbency, and a clean ingredient deck. The healing herbs of arnica, ginger, comfrey, dandelion, calendula, and chamomile, combine with CBD to make one of the most therapeutic, luxurious, and nourishing creams on the market.

INGREDIENTS: WATER, SAFFLOWER SEED OIL, OLIVE OIL, SHEA BUTTER, APRICOT KERNEL OIL, COCONUT OIL, STEARIC ACID, POTASSIUM STEARATE, GLYCERIN, CETEARYL ALCOHOL, GLYCERYL STEARATE, GLYCOL STEARATE, TOCOPHERYL ACETATE, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA MONTANA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, ETHYLHEXYLGLYCERIN, MENTHOL, PHENOXYETHANOL, TOCOPHEROL.



UNSCENTED MASSAGE CREAM

16 oz • 48 oz • 128 oz | 150 mg CBD per oz

For the most sensitive clients, we created an unscented version of our beloved CBD Massage Cream. Enjoy all the same nourishing oils and herbal extracts, minus the essential oil blend. This product has a small touch of menthol for increased pain relief.

INGREDIENTS: WATER, SAFFLOWER SEED OIL, OLIVE OIL, SHEA BUTTER, APRICOT KERNEL OIL, COCONUT OIL, STEARIC ACID, POTASSIUM STEARATE, GLYCERIN, CETEARYL ALCOHOL, GLYCERYL STEARATE, GLYCOL STEARATE, TOCOPHERYL ACETATE, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA MONTANA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, ETHYLHEXYLGLYCERIN, MENTHOL.



WARMING MASSAGE CREAM

16 oz • 48 oz • 128 oz | 150 mg CBD per oz

This cream is power packed with a blend of warming oils and herbs that are reminiscent of spiced chai. Crafted to stimulate circulation and bring blood flow to the surface of the skin, this soothing blend provides both pain relief and an aromatic delight for the senses.

INGREDIENTS: WATER, GLYCERIN, APRICOT KERNEL OIL, SHEA BUTTER, COCONUT OIL, EMULSIFYING WAX NF, ALOE LEAF JUICE, GRAPE SEED OIL, JOJOBA OIL, SWEET ALMOND BUTTER, COCONUT BUTTER, TOCOPHEROL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA MONTANA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, GRAPEFRUIT SEED EXTRACT, AND ESSENTIAL OILS OF LAVENDER, CLOVE, CINNAMON, CAMPHOR, ORANGE, CEDARWOOD, BLACK PEPPER, AND VANILLA.



EXTRA STRENGTH

TARGETED RELIEF MASSAGE CREAM

16 oz • 48 oz • 128 oz | 300 mg CBD per oz

Target areas of acute pain with this high potency massage cream. Containing more menthol and CBD, only a small amount is needed to deliver immediate and effective localized relief. Add to any spa treatment as an enhancement or layer with our original massage cream or oil for a robust and therapeutic treatment. Detailed protocols available.

INGREDIENTS: WATER, GLYCERIN, APRICOT KERNEL OIL, SHEA BUTTER, COCONUT OIL, EMULSIFYING WAX NF, ALOE LEAF JUICE, GRAPE SEED OIL, JOJOBA OIL, SWEET ALMOND BUTTER, COCONUT BUTTER, TOCOPHEROL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA MONTANA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, GRAPEFRUIT SEED EXTRACT, AND ESSENTIAL OILS OF ORANGE, EUCALYPTUS, LAVENDER, CEDARWOOD, AND VETIVER.



MASSAGE OIL

64 oz • 128 oz | 150 mg CBD per oz

A massage oil made to perfection. Crafted to glide easily yet leave no greasy residue, while delivering the powerful therapeutic benefits of CBD and healing herbs such as arnica and ginger. Scented lightly with a grounding blend of essential oils like juniper, cedarwood and lavender. No menthol.

INGREDIENTS: SUNFLOWER OIL, SAFFLOWER OIL, APRICOT KERNEL OIL, ROSEHIP OIL, COCONUT OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, TOCOPHEROL, AND ESSENTIAL OILS OF ORANGE, JUNIPER BERRY, LAVENDER, CEDARWOOD, AND VETIVER.



UNSCENTED MASSAGE OIL

64 oz • 128 oz | 150 mg CBD per oz

For the most sensitive clients, we created an unscented version of our beloved CBD Massage Oil. Enjoy all the same nourishing oils and herbal extracts, minus the essential oil blend. No menthol.

INGREDIENTS: SUNFLOWER OIL, SAFFLOWER OIL, APRICOT KERNEL OIL, ROSEHIP OIL, ORGANIC BROAD-SPECTRUM HEMP EXTRACT, ARNICA, CALENDULA, CHAMOMILE, COMFREY, DANDELION, GINGER, TOCOPHEROL.



THE VITAL BODY MASSAGE SYSTEM

Offering CBD services is a breeze with this cost-effective, eco-friendly solution:

- 01 Pair your purchase of any size massage cream or oil with a case of (12) 1 oz branded glass jars or squeeze bottles.
02 Pre-apportion the product into the containers for use in a single service.
03 Rinse and refill weekly or monthly.

This system provides a myriad of benefits to your spa:

- Allows you to easily track your ROI
Eliminates overuse and wasted product
Guarantees a consistent and accurate dose of CBD each treatment



BRILLIANCE BODY SCRUB

18 oz • 50 oz | 75 mg CBD per oz

Our same nourishing and exfoliating scrub in professional sizes. Perfect for use in body scrub or mani/pedi treatments with detailed protocols available.



MINERAL BATH SOAK

8 lb • 35 lb | 13 mg CBD per oz

Our best-selling mineral bath soak available in professional sizes for tub services and mani/pedi treatments. Detailed protocols available that are sure to leave your clients floating in bliss!



LUMINOUS FACIAL OIL

4 oz • 1200 mg CBD per oz

Refillable Glass Vials (24pk)

The perfect system for using Luminous Facial Oil in service. This professional size can be used to apportion into refillable 5ml vials for use as needed in multiple treatment rooms. Luminous and vials can be purchased together or separately.



SAMPLING AMENTIES

Some of our bestselling products available in versatile sample packs to help drive retail sales and educate your staff and clients. Can be used for staff sampling, promotional/event giveaways, turn-down service, gift with purchase... get creative with all the ways these can be used in your spa!





SPA PARTNERS



EQUINOX



vital body®

Vital Body Therapeutics
Santa Cruz Headquarters
2840 Research Park Drive
Soquel, CA 95073

vitalbodytherapeutics.com
sales@vitalbodytherapeutics.com
+01 831. 713. 5813

